

# cmi 2012<sup>TM</sup>

Curriculum Mapping Institute XVIII and Academies

curriculum



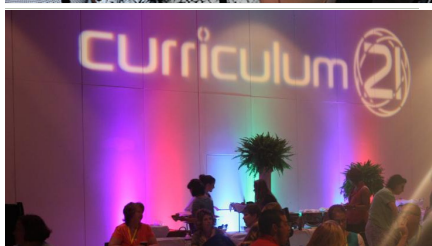
Join us at the  
Saratoga Springs City Center  
July 10-14, 2012

## Leadership Academies JULY 10-11, 2012



## CMI Institute JULY 12-14, 2012

- Leading Curriculum Mapping: From Basics to Sustainability
- Mapping to the Common Core Standards
- Designing and Aligning Quality Classroom Assessments
- Designing Literacy Curriculum Across the K-12 Continuum
- *LEAD21*: A New Kind of Leadership through Social Networking



HEIDI  
HAYES JACOBS

CHARLOTTE  
DANIELSON

JAY  
MCTIGHE

BENA  
KALICK

- Connecting Charlotte Danielson's Framework with Mapping
- Mapping to the Common Core, state, and provincial standards
- Linking UbD and Curriculum Mapping: The Essential Connection for Teaching and Learning
- Upgrading Curriculum for 21st Century Teaching and Learning
- Connecting Mapping with Habits of Mind
- Implementing Professional Development through Mapping



CMI returns to the Saratoga Springs, NY City Center for 2012.

The air conditioned and wireless City Center is attached to the Saratoga Hilton and across the street from other downtown Saratoga Springs hotels.

### Saratoga Springs, NY

Located minutes from Lake George, Saratoga Springs has many sights and activities to enjoy, including its famed historic main streets, the race tracks and legendary spring water.

Over 55 workshops, symposia, think tanks, roundtables, forums, clinics, film screenings, and consultations

- Practitioners from around the world make CMI the premier Curriculum Mapping conference of the year
- Sessions for the beginner to the most experienced mappers



# NATIONAL CURRICULUM MAPPING INSTITUTE XVIII

## JULY 12-14, 2012



### Saratoga Springs

Located minutes from Lake George, Saratoga Springs has many sights and activities to enjoy, including its famed historic main streets, the summer home of the NYC Ballet, hiking in the Adirondacks, enjoying the famous race tracks and drinking the famous spring water.



The CURRICULUM MAPPING INSTITUTE is in its 18th year of serving as one of the most dynamic and varied conferences available nationally and internationally.

Topics will include the following:

Developing Consensus Maps to Monitor Student Achievement

Creating alignment strategies to the Common Core, state, and provincial standards.

Linking UbD and Curriculum Mapping: The Essential Connection for Teaching and Learning

Refining the role of the principal and school leadership teams in mapping initiatives

Adapting mapping for ELL and special needs students

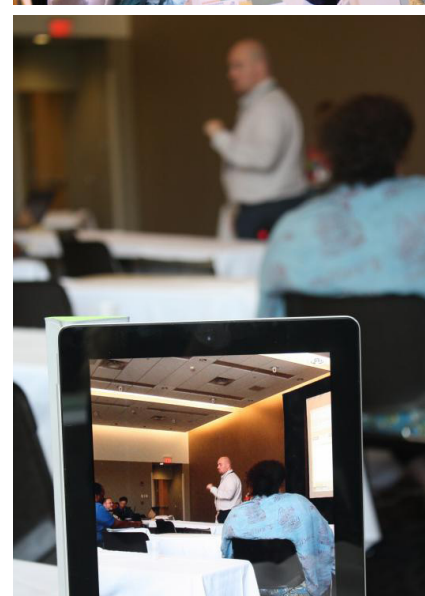
Integrating Web 2.0, Web 3.0, and digital tools into our maps

Mapping vocational and special programs

Integrating reading, writing, speaking, and listening strategies into every subject map.



Over 55 workshops, symposia, think tanks, roundtables, forums, clinics, global video conferences, computer lab sessions, and consultations



For more information or to register, phone (914) 921-2046, or visit us online at

[www.cmi2012.com](http://www.cmi2012.com)



# LEADERSHIP ACADEMIES

JULY 10-11, 2012

cmi2012

\* Because the Academies are interactive and include digital tools, tablets or laptops are highly recommended for all Academies!

## Featured Academy Faculty

Each Academy will have one key facilitator. In addition the entire CMI Faculty will collaborate across academy sessions.



**BENA KALLICK** is an educational consultant who has co-authored a four-part series on *Habits of Mind*, *Assessment in a Learning Organization*, and *Assessment Strategies for Self-Directed Learners*. A leading expert in Performance Assessment, her international work focuses on alternative assessment strategies, and the use of technology in education.



**JEANNE TRIBUZZI** is the Director of Language Arts from West Seneca, New York. She has worked extensively with English Language Arts standards and has helped schools to articulate a literacy framework from which to build curriculum.



**BILL SHESKEY** is a dynamic facilitator from South Carolina who coaches participants in his sessions to incorporate multi-media tools in their classrooms and engage students in 21st century learning opportunities. His chapter in *Curriculum 21* on "The Tech Savvy Student" has received attention from school across the country.



**ANN JOHNSON** is the Director of PD for Curriculum Designers. She and Heidi have used their new book, *The Curriculum Mapping Planner: Templates, Tools, and Resources for Effective Professional Development*, in trainings with leaders and leadership teams internationally to help them design and implement high-quality training based on the Four Phases of Mapping.



**KAREN BAILEY** has worked extensively with educators in the United States and Canada. A highly energetic and engaging speaker, Karen is committed to helping educators and administrators improve their assessment literacy and better understand the role it plays in improved student learning and curriculum mapping.



**MARIE ALCOCK** is an international educational consultant and President of Learning Systems Assoc. who has taught at all grade levels and served as a curriculum coordinator in New Jersey. Marie is sought after by schools and organizations as one of the most dynamic and effective facilitators for mapping initiatives.



**DEBBIE SULLIVAN** is Associate Superintendent in MSD of Decatur Township in Indianapolis, Indiana, who has first-hand experience in supporting a school district in implementing the curriculum mapping process.

## Inter-Academy Faculty



**HEIDI HAYES JACOBS**, president of Curriculum Designers, is considered one of the world's leading experts on curriculum mapping and design. Her recent book, *Curriculum 21*, has provoked extensive discussion about the future of schooling. She has written four additional books on curriculum mapping.



**SILVIA ROSENTHAL TOLISANO** was born in Germany, raised in Argentina and currently lives in the United States. Her passions include globally connected learning, technology integration, 21st century skills and literacies, as well as digital storytelling.



**JANET HALE** is one of the nation's leaders in articulating the fundamentals of mapping and coaching leaders in the implementation process. Janet and Rick Dunlap are co-authors of a recent book, *Curriculum Mapping for Administrators and Teacher Leaders*.



**MIKE FISHER** has presented at local, state, and national conferences for close to a decade. He speaks on topics such as differentiated instructional strategies, instructional technologies, using music to motivate, response to intervention, and creating digital PLCs.

## TWO-DAY LEADERSHIP ACADEMIES

### Leading Curriculum Mapping: From Basics to Sustainability

In this Academy, Bena Kallick and Debbie Sullivan will focus on the Four Phases of Curriculum Mapping (Jacobs and Johnson) and include strategies to help teams successfully implement it in their schools. Participants will have an opportunity to participate in sub-groups - one focused on the Basics of Mapping and Getting Started and the second one for teams who have already started the mapping process. Areas of focus will include

- Using collaboration to support the implementation process
- Developing Implementation Plans
- Distributing leadership and organizing to sustain mapping long term
- Linking the process to coaching, supervision, and evaluation

### Mapping to the Common Core

The Common Core Standards are not curriculum, but dynamic proficiency targets to prepare our learners for their future. Ann Johnson and Marie Alcock will lead the task of mapping them into curriculum, however how they are taught rests with each local school team. Our focus: a practical and dynamic Four Phase Model to align, integrate, and map standards with corresponding benchmark assessments into each classroom. Key points:

- Identifying non-negotiables on core-consensus maps
- Reviewing five alignment perspectives: vertical monitoring K-12
- Transitioning from core map to unit maps
- Upgrading to digital-media assessments

### Designing and Aligning Quality Classroom Assessments

Karen Bailey will demonstrate how high-quality classroom assessments need to be both accurate and valid in order to provide educators with the information they need to assess student understanding and adjust instruction as needed. Participants will gain an understanding of how to create new items or restructure current items. Participant will

- recognize the role of Webb Leveling

(DOK) in quality assessment design.

- explore the components of quality, formative selected response item design.
- investigate the components of quality, formative extended written response item design.

### Designing Literacy Curriculum Across the K-12 Continuum

Mapping the components of a literacy program is a structural cornerstone for articulating consistent practices at the foundational levels. Strong literacy skills are critical to improving student performance throughout K-12. Jeanne Tribuzzi will engage participants in active literacy work and share models of best-practice instruction for all levels and disciplines.

- determine how mapping a balanced literacy program can increase student performance.
- create process and product expectations to allow for flexibility and consistency within a language arts program.
- integrate active literacy strategies across the disciplines to equip every teacher as a language teacher.

### LEAD21 - A New Kind of Leadership through Social Networking

Bill Sheskey, Silvia Tolisano, and Mike Fisher will be joined by Angela Maiers, Adam Below, Cathleen Richardson, Richard Byrne, and Daniel Newman, well-known educational bloggers who will guide school leaders in the design of personalized social networks that connect their local and global mapping communities. The team will explore who a school leader must be, why the school leader must lead the network, and how we can design diverse social network connections powered by passion. Participants will learn to

- lead your mapping teams by networking with global mapping leaders.
- engage your learning communities by building your own social network toolbox.
- assemble your learning communities by modeling for 21st century network communication.

For more information or to register, phone (914) 921-2046, or visit us online at:

[www.cmi2012.com](http://www.cmi2012.com)

# REGISTRATION

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Please indicate your choice of attendance:  
GROUPS OF SIX PRE-PAID RESERVATIONS, SEVENTH PERSON IS FREE

- ☐ I will attend a two-day Academy only  
\$445/person\* (please select one academy)
- ☐ I will attend the three-day Institute only  
\$655/person
- ☐ I will attend both the Academy and the Institute  
\$995/person (\$105 savings - select one academy)

\* To enroll more than one person, please download and complete our group registration form at [www.cmi2012.com/register](http://www.cmi2012.com/register).

For groups of six pre-paid reservations, the seventh person is free.

Early Bird Discounts Available for enrollment by  
February 1, 2012. See [www.CMI2012.com](http://www.CMI2012.com) for details.

Please indicate your Leadership Academy:  
(IF ATTENDING)

- ☐ Leading Curriculum Mapping  
My primary need is: ☐ Basic ☐ Advanced
- ☐ Mapping to the Common Core
- ☐ Designing Quality Classroom Assessments
- ☐ Designing Literacy Curriculum Across K-12
- ☐ LEAD21: Leadership through Social Networking

## Contact and Payment Information

District/School:

Position Held in  
District:

Mailing Address:

Contact Person:

Contact's Phone:

Email (for  
confirmation):

Fax:

NOTE: If possible, please provide us with a non-school email to avoid firewall blocking issues.

Registering Individual:

TOTAL FEE ENCLOSED: \$

### LOCATION

Saratoga City Center in downtown Saratoga Springs, NY, is a state-of-the-art fully wireless environment. Attached to the downtown Saratoga Hilton, City Center is walking distance from other major Saratoga Springs hotels and in the center of a vibrant restored downtown shopping and dining district.

Saratoga City Center ([www.saratogacitycenter.org](http://www.saratogacitycenter.org))  
522 Broadway  
Saratoga Springs, NY 12866

### ACCOMMODATION

We have secured room blocks at multiple hotels in Saratoga Springs. These rooms fill quickly. Go to our website for details: [www.cmi2012.com](http://www.cmi2012.com)

### CANCELLATION

Cancellation date: June 1, 2012. Cancellations received in writing via fax by June 1, 2012 will be honored and refunded minus a \$75.00 processing fee.

No refunds will be given after June 1, 2012.

### REGISTRATION OPTIONS

- ONLINE: [www.cmi2012.com](http://www.cmi2012.com)  
(for credit card or purchase order)
- FAX: 914-921-0164  
(fax only registration page and copy of purchase order)
- MAIL: Send registration page and check or P.O. payable to: Curriculum Designers  
26 Allendale Drive, Rye, NY, 10580

### ADDITIONAL INFORMATION

For PROGRAM information call 914-921-2046 or send an e-mail to [info@curriculum21.com](mailto:info@curriculum21.com).