



CURRICULUM DESIGNERS

CURRICULUM DESIGNERS INC, RYE, NY

Curriculum Mapping Newsletter

Professional Growth Edition
Volume I, No. 7

Greetings Earl (yahoo),

In this issue we feature ways each of us can improve our skills independently through the PBS TeacherLine online mapping courses and the newly released mapping DVD from ASCD. We also have excellent articles from noted practitioners Lyn Logelin, Derek Edens, Rick Dunlap, Ann Johnson, and Evelyn Arroyo.

Online Learning Helps Busy Educators Get Curriculum Mapping Done



by **Sally Partridge** Associate Director, Marketing, PBS TeacherLine

Great things happen when educators collaborate. But let's face it: balancing the demands of busy careers in education with those of modern life can make finding time for a meaningful professional exchange an enormous challenge. What two teachers could collaborate on a curriculum mapping project even if one of them spends his evenings coaching basketball and the other's daytime schedule is taken up by lunchroom duty and yearbook meetings?

[PBS TeacherLine's Curriculum Mapping courses](#) make it possible. Participants not only study the principles of collaboration, reflection, and shared learning among students and teachers. They put those principles directly into action. That's because the courses are delivered in an on-line environment, where collaboration and interaction are fundamental requirements, and the ability of each learner to participate according to her own schedule ensures sufficient time for reflection...

[Read the entire article here ...](#)

Elsewhere In This Issue...

- [San Diego and Oklahoma City Conferences...](#)
- [How South Butler Implemented TeacherLine CM Courses...](#)
- [Pre-register for the 2007 National CM Institute...](#)
- [Build Your Own Software the David Douglas Way...](#)

San Diego and Oklahoma City Conferences...



**Curriculum Mapping:
[Active Literacy and Curriculum Mapping for All Learners](#)
With Special Strand
for ELL Educators**

San Diego, CA

Pre- Con

, November 29
Conference, Nov 30 - Dec 1

Featured presenters include **Heidi Hayes Jacobs, Janet Hale, and Evelyn Arroyo.**

This dynamic and practical conference will actively engage participants in the process of formally integrating clear literacy strategies into classrooms across the range of departments and K-12 grade levels.

Each two day conference

- [Just Released from ASCD - Getting Results with Curriculum Mapping DVD with Facilitator's Guide...](#)
- [Upcoming Fall/Winter Conferences and Workshops...](#)
- [The Case for Targeted Instructional Strategies for ELLs...](#)
- [A Message from Heidi ...](#)

How South Butler Implemented TeacherLine CM Courses...

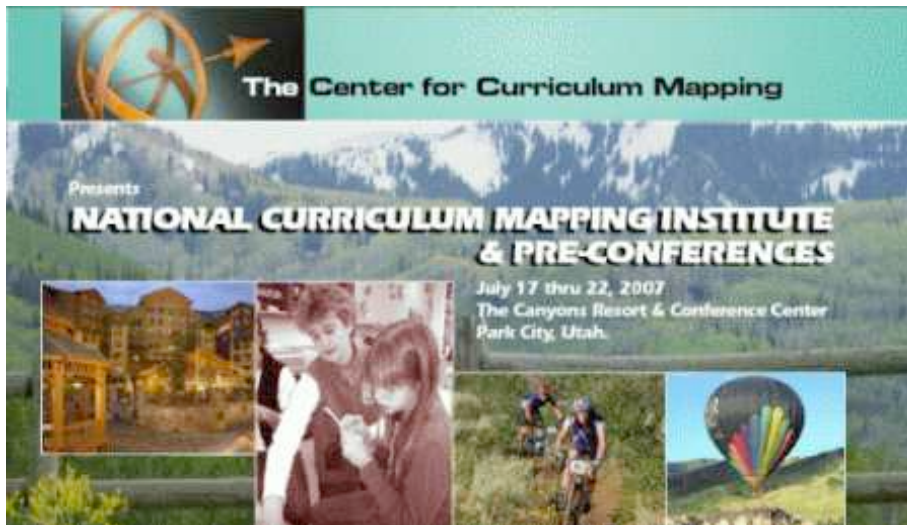
Online courses induct new staff into district's culture...

As an Assistant Superintendent, Dr. Lyn Logelin of [South Butler County School District](#), Saxonburg, PA must ensure that all new staff understand the district's method of curriculum development. In fact, every teacher in Pennsylvania is required to complete teacher introduction. "It is critical to plant the seeds with new teachers in order for Curriculum Mapping to become institutionalized as part of the district's culture and sustainable over time," says Lyn.



Lyn incorporated PBS TeacherLine's *Curriculum Mapping I and II* by Heidi Hayes Jacobs into the required induction training so that new teachers receive the same foundation as veteran staff. "The coursework uses technology to collaborate with other educators in much the same way Curriculum Mapping uses technology to collaborate with other teachers on curriculum development; it is a natural fit," she explains. Teachers learn Curriculum Mapping's history and purpose, their own roles, and why the district uses this process. Lyn knows that new teachers have busy schedules and says they appreciate the opportunity to learn online, which saves considerable travel time.

Pre-register for the 2007 National CM Institute...



from the Center for Curriculum Mapping has an optional Pre-Conference on Curriculum Mapping 101. Pre-Cons provide basics for people new to mapping or those wanting a refresher, and include answers to:

- What is mapping?
- What is entered on a map?
- What are basic tasks schools can carry out with mapping?
- How will mapping directly affect student performance?



Curriculum Mapping: [Training of Trainers Conference](#)

Oklahoma City, OK

Pre-Con, February 14, 2007
Conference, February 15 - 16, 2007

Featured presenters include **Heidi Hayes Jacobs, Jeanne Tribuzzi, Rosalynn Wade, and Brandon Wiley.**

Please note that this conference is designed for leaders and educational consultants

Mark your calendar now for the 13th Annual [National Curriculum Mapping Institute](#)

Pre- conferences July 17-18 and [National Curriculum Mapping Institute](#) on July 19-22, 2007.

In 2007 we will return to [The Canyons Resort and Conference Center](#) in beautiful Park City, Utah..

educational consultants who have a solid understanding of Curriculum Mapping and wish to refine their skills to train others.

[View our future conference calendar...](#)



This year **Dr. Heidi Hayes Jacobs** and **Dr. Bena Kallick** will joined by **Dr. Jay McTighe** to lead the team of nationally-known presenters for this institute. In addition, experienced practitioners from across the country will actively involve participants in break-out sessions.

Previous attendees will remember Lori Garver as the coordinator of past National Conferences. Lori will once again be working with us to coordinate the 13th National Institute. Our brochure listing featured presenters, break-out workshops, and registration information will be published shortly.

To reserve your spot now or request a brochure, please contact kathy@curriculumdesigners.com or use our online link below.

[Pre-register for the National Institute here...](#)

Build Your Own Software the David Douglas Way...



How one school district developed their own online software...

by Derek Edens, Technology Director, [David Douglas School District](#), Portland, OR

The David Douglas District Site Council, after analyzing student assessment results, identified curriculum alignment as one of the major reasons for low student achievement. After attending a Curriculum Mapping Conference with Dr. Jacobs, it was determined that web based curriculum mapping could be the hub for school improvement, a way to raise student achievement, and a way to align curriculum to the content standards.

After returning from another Curriculum Mapping Conference with

Dr. Jacobs, a group of educators and a web developer (Paul Wille) began to develop a curriculum mapping site that would be owned by the district and could be customized/expanded to meet teachers' needs. As the web site development progressed, teacher feedback was used to ensure the site met their needs. This was a critical element in teacher buy-in. The fact that the mapping site would not be dependent on a yearly subscription rate allowed for a district commitment and assurance that web based mapping would not become "Just one more thing from the district."

[Read the entire article here...](#)

Just Released from ASCD - Getting Results with Curriculum Mapping DVD with Facilitator's Guide...



Just Released from ASCD - [Getting Results with Curriculum Mapping DVD with Facilitator's Guide](#)

This [30-minute DVD](#) features Heidi Hayes Jacobs explaining the systemic need for Curriculum Mapping and also features teachers and facilitators actively involved

in the mapping process.

The facilitator's guide includes detailed workshop outlines—with activities, handouts, overheads, and readings—make it easy for you to run an effective meeting that supports curriculum mapping.



What participants are saying...

What a great experience this was for us. We feel very honored that Heidi included us in the ASCD DVD Project. This experience enabled teachers to share, in many different venues, how this process called Curriculum Mapping works at the grass roots level - how teachers can have an impact on student achievement. The video also became a valuable teaching tool for our teachers. They were very proud of the work they have been doing with Curriculum Mapping. Once our staff viewed the DVD there was a strong sense of clarity about the work they have been doing.

-- Richard Dunlap, [West Chester Area Schools](#), West Chester, PA

Highlights from the DVD include implementation strategies and activities that encourage involvement by key stakeholders in the organization. We included activities in the Facilitators' Guide that support teams as they think about the benefits of curriculum mapping, develop working definitions, make sense of the "old" and "new" terms, "step" their way through developing quality maps, work in a collaborative fashion to develop a consensus map, and use the mapping structure to develop an implementation map.

-- Dr. Ann Johnson, [Des Moines Public Schools](#), IA

[View sample video and order your copy here...](#)

Upcoming Fall/Winter Conferences and Workshops...



Visit us this Fall and Winter at one of our upcoming conferences:

- November 29-Dec. 1, 2006 - San Diego, CA ([Register here](#))
- February 14-15-16 - Oklahoma City, OK ([Register here](#))

[View the Fall Conference Schedule here ...](#)

The Case for Targeted Instructional Strategies for ELLs...



by Evelyn Arroyo, senior consultant and author of *ARISE, Research-based Instructional Strategies for ELLs (English Language Learners)*.

Regardless of one's belief about what schools should look like in 2020, there is little argument about what schools will look like: more socially, ethnically and linguistically diverse than ever before. With six million English language learners—or ELLs—in our schools today, and more than double that number expected by 2020, school administrators must address the

learning needs of this population by equipping their teachers with new knowledge, new resources and new strategies. Yet it is not enough to merely understand how ELLs acquire English; it is essential that school leaders give their elementary and secondary teachers a comprehensive approach to facilitate sustained, comprehensive learning for this student population.

...The ELL population is growing quickly, and is no longer limited to a few states and a few isolated, segregated classrooms. How schools meet the needs of ELLs will, in no small part, determine the adequate yearly progress the school and the district is able to

make each year. But more profoundly, the capacity of our schools to teach ELLs effectively will shape the future of our nation and will define the success of an entire generation. But like most journeys, improving instruction for ELLs begins with a small step: targeting instruction and strategically differentiating strategies to engage ELLs in standards- based learning...

[Read the entire article here...](#)

A Message from Heidi ...

Welcome to our second newsletter of the current school year. I am delighted to feature ways we as educators can improve our skills on our own time. The new DVD released by ASCD allows groups of teachers to become actively involved in the process of facilitating Curriculum Mapping in their own schools.



The outstanding online courses offered by PBS TeacherLine allow individuals to study and improve at their own convenience. Yes, they do offer courses we developed on Curriculum Mapping, but these are only a sample of their comprehensive online learning curriculum.

Also featured in this issue are several excellent articles from noted practitioners. **Lyn Logelin** comments on the effectiveness of the PBS mapping courses, **Rick Dunlap** and **Ann Johnson** relate their experiences with the new mapping DVD. **Evelyn Arroyo, who will be presenting at the end of this month in San Diego**, explains the mapping needs for English language learners (ELLs), and **Derek Edens** presents a history of how the David Douglas schools in Portland, OR developed their own online web-based mapping software.

-- Best, Heidi

Amy Benjamin, Editorial Reviewer
Earl Nicholas, Editor

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Mapping Software



[TechPaths](#)



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