



CURRICULUM DESIGNERS

CURRICULUM DESIGNERS INC, RYE, NY

Curriculum Mapping Newsletter

National Conference Special Edition
Volume I, No. 5

Greetings!

This month while many of us are enjoying some time away from daily contact with students, the National Conference in New Mexico is over with many exciting things to report as we look forward to continuing our mapping journey in the coming months...

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Augusta, Maine - August 17 and 18



Integrating Assessment Data and Standards Into Curriculum Maps K-12

Join Heidi Hayes Jacobs and Janet Hale in Augusta, Maine for an exciting workshop. By collecting data about what is actually taught during the course of the school year, aligning that information with standards, and revising the curriculum in response to assessment data, educators are able to work together to improve student performance.

During the two-day training there will be an emphasis on:

- 1/2 Investigating mapping elements and defining quality maps
- 1/2 Translating standards into content and skills
- 1/2 Assuring that assessments truly measure desired learning

Sante Fe 2006 - Something for Everyone!



by Dr. Debbie Sullivan, Conference Participant

The National Curriculum Mapping Institute held at Santa Ana Pueblo, New Mexico in mid-July was an outstanding professional development opportunity that offered something for every educator! Our team of 42 teachers and administrators from MSD of Decatur Township in Indianapolis found that the institute met the curriculum mappers' needs from novice to expert.

Keynote speakers, Bena Kallick, Heidi Hayes-Jacobs, and Valerie Truesdale combined thought provoking information with the right mix of practical application and a good dose of humor. Besides increased knowledge of the mapping process, assessment, essential questions, and active literacy were featured next steps. Break out sessions continued in- depth with these topics as well as delving into diverse topics such as differentiated professional development, reluctant teachers, and scheduling...

[Read the entire article here ...](#)

- Addressing curriculum alignment both horizontally and vertically
- Conducting mapping read-throughs and reviews
- Building a district and school culture that supports mapping
- Evaluating your present or future strategic plans

Dr. Jacobs and Mrs. Hale are looking forward to meeting you and supporting you in your successful mapping implementation, or in an extension of your present work. Plan to attend both large and small- group sessions designed to expand your current knowledge and understanding. There will also be time for open-forum discussion.

[Register now for the Augusta Regional Workshop...](#)

Helpful Links...

[Register for Summer/Fall Workshops](#)

[A Build-Your-Own STUDY-CREATE-SHARE network](#)

[More About Curriculum Designers and what we do...](#)

Participant Comments from Sante Fe

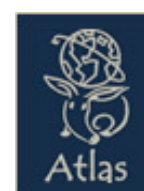


*Dear Heidi and Bena,
It was so beneficial to hear keynotes and main presentors as well as the targeted specific workshops. But it was particularly great to have the ability to speak to presenters and to consult with them one-on-one at the end of the day.*

A. M. Smith

Dear Heidi and Bena,

Mapping Software



Having just attending the curriculum mapping conference in Bernalillo ... the conference was OUTSTANDING! Thank you for all the wondrous work you do to help our teachers see that the student IS the reason we are here and we truly CAN make a difference. My hat is off to you!

*Thanks,
Dee Wilson*

Dear Heidi and Bena, Thanks so much for last week's Institute. Our district teachers and administrators who attended really benefitted from attending the pre-conference with Mary Ann and the Institute.

*Hugh C. Johnson
Director, Staff Development, Chaffey JUHSD*

[Rubicon Atlas](#)



[TechPaths](#)

Two Perspectives on Critical Issues in CM Implementation

(Ed. Note: The two articles below were written by two leaders in the Curriculum Mapping field who just happen to work for two of the major commercial mapping software vendors. We offer these articles not as a product endorsement, but because they contain great tips for all mappers, regardless of how you store and publish your maps. Our "Quick Links" on the right also feature each of the major commercial software vendors, again not as an endorsement but to help you better understand what is available. If you know of other products which facilitate mapping, or have developed an in-house system and would be willing to share, we would love to feature those programs in future issues.)

Join our mailing list!

Join

Drive-By Standard Alignment

by Karen Budan, Ed. D.
National Director for Professional Development for Performance Pathways, Inc

In my personal curriculum mapping journey I have had the wonderful opportunity of meeting and working with educators across North America. As I work with the dedicated educators that are utilizing the curriculum mapping

Curriculum Mapping: Are You Ready?

by Michael J. Rush
Vice President of Professional Development for Professional Learning Associates, Collaborative Learning, Inc.

Schools throughout the world are using curriculum mapping as a tool for identifying the operational curriculum to assist them in refining and aligning the curriculum. This is not only work worth doing, it is necessary in the era of

process to address student achievement, I find myself frequently confronting a situation that prevents them from achieving the benefits of a curriculum fully aligned with their standards. I have begun to describe this situation as a case of drive-by standard alignment. Drive-by standard alignment results from a combination of two issues:

A lack of familiarity with and understanding of the standards
A lack of standards based unit design

Drive-by standard alignment most commonly results when a teacher creates a unit and then looks at the list of standards to see which standards they have addressed in the unit they created ... In the absence of explicit identification of the standard being addressed, students can easily miss the target...

[Read the entire article here ...](#)

No Child Left Behind. The year 2014 looms over us but even without this ½ year of perfection it is our moral responsibility to continually and methodically improve our teaching. The question is: are we ready for curriculum mapping?

... The true beauty of mapping emerges when maps are used on a regular basis to study instruction and improve student learning. Moving toward a seamless curriculum takes time, think years not months, and requires thoughtful planning in order for a district to be ready to map. This is not to say that there must be an airtight plan in place before initiating a mapping endeavor. However, key issues need to be examined and important questions answered in order to get underway...

[Read the entire article here ...](#)

[**Click here for additional information on mapping software...**](#)

PBS Online Courses for your consideration...

PBS TeacherLine®

We are proud to feature the popular PBS **Curriculum Mapping Online Course** in two modules developed by Heidi Hayes Jacobs. Many educators have found these an easy and convenient way to update their personal knowledge base.

We will feature more details about online courses in our Back-to-School issue next month, but meanwhile check the information on the link below if you want to have a head start...

[Learn more about online courses here ...](#)

Upcoming Summer/Fall Conferences and Workshops

Visit us this Summer/Fall at one of our upcoming conferences:

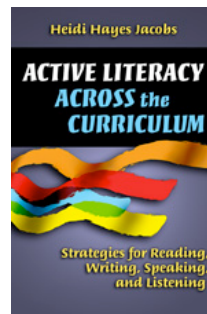
- August 17-18, 2006 - Augusta, Maine ([Register here](#))
- September 28-29, 2006 - East Lansing, MI ([Register here](#))
- November 14-15-16, 2006 - Albany, NY ([Info here](#))
- November 29-Dec. 1, 2006 - San Diego, CA ([Info here](#))

[View the Summer/Fall Conference Schedule ...](#)

Released This Spring ... Heidi's Latest Book

Eye on Education publishers have just released Heidi's newest book - *Curriculum Mapping and Active Literacy*

[Read more and order your copy here ...](#)



Mark your calendar for the 2007 National Institute...

Mark your calendar now for the 13th Annual National Curriculum Mapping Institute - pre- conferences July 17-18 and CMI on July 19-22, 2007. Registration information will appear in next month's issue.

In 2007 we will return to beautiful Park City, Utah.

For more information and to reserve your spot now, contact CurricMapping@aol.com

A Special Message from Heidi and Bena ...



Welcome to our National Conference Issue

from Bena -

It has been interesting to observe the growth of the field of curriculum mapping. Most noted examples for me: People are much more interested in assessment than they were previously. It seems that they realize that adding assessment types to the map is necessary but not sufficient. There was more interest in learning how assessments need to address standards and that all assessment types are not valid when considering the validity of what they are trying to measure.



There seems to be more acceptance about the significance of standards in a map. When aligning the elements in a map to standards, there is far more recognition and interest in the precision of unpacking the standards to make certain that there is a real alignment of content, skills and assessments. Literacy is central to mapping and more participants know, understand, and are working on this question.

Once again, the strength of the conference was with the team work. All over the resort you could find people planning, discussing, and collaborating. I think I even found a few meditating in teams! The atmosphere was stimulating and, at the same time, restful. It was a retreat from business as usual that seemed to refresh everyone to go back to their schools with a renewed commitment.

-- Bena

and from Heidi -

I am so pleased to have so many outstanding educators contribute to this month's issue - My dear friend and co-host at the National Conference, Dr. Bena Kallick, Dr. Debbie Sullivan from Indianapolis, Dr. Karen Budan from TechPaths, Mike Rush from Curriculum Mapper, and quotes from many of the Santa Fe participants who have already written to us...

Our twelfth annual National Curriculum Mapping Institute was simply remarkable. The image of teams of teachers and administrators from all over the country sitting outside discussing and planning for their learners with the Santa Fe mountains in the distance has stayed with me for days now. Our presenters were so enthused and prepared to answer questions and raise new issues in mapping and I personally want to thank each one of them. It is always a pleasure to work with Bena on the program and to learn from her wise view of the field.

Dr. Valerie Truesdales' keynote (see second photo collage) opened up

so many of us to an international and national view of where CM is going to critical to prepare our kids for their future. We look forward to next year's program in Park City, Utah, which will include new kinds of offerings such as two-day intensive pre-conference workshops, a computer lab, and seminars. Keep an eye on the fall issue of the newsletter for more details.

-- Best, Heidi

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